

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

Noiseworks Media  
 Attention: Accounts Payable  
 8141 Ponce de Leon Blvd  
 Suite 204  
 Coral Gables, FL 33134

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538157-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Mast/R/Congress	BRIAN MAST	

Flight Dates	Order #	Alt Order #
10/24/16 - 10/30/16	1538157	08424712

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/28/16	Good Morning America	7-9AM	MTWTF--	:30	10	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	7:54 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
6	WPBF	M	10/24/16	8:30 AM	Good Morning America	7-9AM	:30	BM102116SS	\$600.00 NM
2	WPBF	Tu	10/25/16	8:20 AM	Good Morning America	7-9AM	:30	BM102116SS	\$600.00 NM
7	WPBF	Tu	10/25/16	8:55 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
8	WPBF	W	10/26/16	6:58 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
3	WPBF	W	10/26/16	8:54 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
10	WPBF	Th	10/27/16	6:59 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
4	WPBF	Th	10/27/16	7:41 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
5	WPBF	F	10/28/16	6:59 AM	Good Morning America	7-9AM	:30	BM102116SS	\$600.00 NM
9	WPBF	F	10/28/16	7:58 AM	Good Morning America	7-9AM	:30	BM101216	\$600.00 NM
2	10/24/16	10/28/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/24/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BM101216	\$700.00 NM
2	WPBF	Tu	10/25/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BM101216	\$700.00 NM
3	WPBF	W	10/26/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BM101216	\$700.00 NM
5	WPBF	Th	10/27/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BM101216	\$700.00 NM
4	WPBF	F	10/28/16	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BM101216	\$700.00 NM
3	10/24/16	10/28/16	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/24/16	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BM101216	\$700.00 NM
1	WPBF	Tu	10/25/16	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BM102116SS	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<b>Invoice #</b> 1538157-1	<b>Invoice Date</b> 10/30/16	<b>Invoice Month</b> October 2016	<b>Invoice Period</b> 09/26/16 - 10/30/16
<b>Advertiser</b> Mast/R/Congress	<b>Product</b> BRIAN MAST	<b>Estimate Number</b>	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/24/16	10/28/16	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WPBF	W	10/26/16	11:15 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BM102116SS	\$700.00 NM
5	WPBF	Th	10/27/16	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BM101216	\$700.00 NM
4	WPBF	F	10/28/16	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BM101216	\$700.00 NM
4	10/24/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	MTWTF--	1	\$300.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Th	10/27/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BM102116SS	\$300.00 NM
5	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-----2-	2	\$450.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Sa	10/29/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	BM102116SS	\$450.00 NM
1	WPBF	Sa	10/29/16	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	BM101216	\$450.00 NM
6	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-----2	2	\$450.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Su	10/30/16	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BM101216	\$450.00 NM
1	WPBF	Su	10/30/16	7:51 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BM102116SS	\$450.00 NM
<b>Total Spots</b>							<b>25</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$15,100.00
<u>Agency Commission</u>	\$2,265.00
<u>Net Amount Due</u>	\$12,835.00

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